

Robert C. Langford (d.b.a. Med-Scene, L.L.C.)

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Profile

An experienced, skilled Producer Director, with over 22 years experience in the field of Event and Video Production. Recognized for leadership, organizational, and technical skills. An innovative leader with the ability to conceptualize, design, coordinate, implement and direct major technical events.

Employment

- | | | |
|---|--|------------------------|
| Owner/President
Producer/Director | Med-Scene, L.L.C. – Oakton, VA | 2003 to Present |
| | Produce and direct all facets of technically complex media productions, medical conferences, fiber-optic telecasts, satellite telecasts, ISDN based video-conferences, large and multi-venue audio/visual presentation support. | |
| | <ul style="list-style-type: none">• Responsible for all aspects of major media events involving large venue audio/visual support, live medical telecasts and venue design and pre-production• Produce and direct all phases of events, including: site survey, technical specifications, proposal evaluation, vendor contracts, hire technical support staff, logistics coordination, and provide on-site direction• Provide production coordination, system check, technical pre-production for all events• Hire and direct vendors, freelance labor and other specialist for General Session, Break-out sessions and media services support | |
| Producer
Director
Project Manager
Consultant | Med-Scene, L.L.C. – Shepherdstown, WV | 1998 to 2003 |
| | Event production firm specializing in large, technically complex, medical conferences, international telecasts of live medical procedures and large venue presentation support. | |
| | <ul style="list-style-type: none">• Responsible for all aspects of major media events involving large venue audio/visual support, live medical telecasts and venue design and pre-production• Design room layouts, technical specifications, bid requests and vendor recommendations• Hire and direct vendors, freelance labor and other specialist for General Session, Break-out sessions and media services support• Consult and oversee final installation of medical training center | |
| Operations Manager
Project Manager
Event Sales | Future View, Incorporated - Washington, D.C. | 1994 to 1998 |
| | Event production company specializing in large screen projection for trade shows, special events, corporate meeting, political functions, and press events. | |
| | <ul style="list-style-type: none">• Plan, develop and implement daily production schedules• Organize technical show crews, assign team leaders, and monitor overall progress throughout the daily time-line• Interview, hire and maintain a qualified technical staff | |

- Oversee major events requiring extensive technical pre-production, on-site coordination, and practiced client relation experience

**Cameraman
Production Staff
Sound Recordist
Editor**

Infocus Communications - Fairfax, VA 1988 to 1992
Freelance Technician – Washington, D.C. 1992 to 1994

Video and film production company specializing in government, military and corporate programming. Contribute to all phases of production on a variety of projects.

- Nightly national news magazine, “The Insiders with Jack Anderson”
- Produce programming for all branches of the armed services, major corporations, and the United States government
- Production crew member for an independent full length feature film shot in Alexandria, Virginia and Duck, North Carolina

Productions and Events

Major Meetings

Transcatheter Cardiovascular Therapeutics - Washington, D.C. & San Francisco, California

Director of Media Services 2001 to Present

Line Producer of Media Services 1999 to 2000

Project Manager and Technical Staff 1994 to 1998

The World’s largest privately funded medical meeting in the field of Interventional Cardio-vascular Medicine.

- Work with and prepare meeting venues for signal distribution of High Definition (HDTV) video content
- Design, layout and create specifications for fiber installation and usage
- Create and produce large venue audio/visual specifications, solicit bids, evaluate and recommend proposals
- Create and produce medical remote site video production from fourteen sites around the world. Create production specifications, solicit bids, evaluate and recommend proposals
- Direct production of the major technical aspects of the meeting, including:
 - The Main Arena – Telecasts of live medical cases from around the world; with slide and computer presentations
 - The Clinical Theatre – Live medical telecast oriented venue with slide and computer support
 - Transmission Master Control – Central downlink and routing system controlling all feeds from the venues and the remote sites

i2 Summit of 2009 – Orlando, Florida

Live Case Manager March 2009

A live case intensive meeting taking place during the American College of Cardiology’s annual meeting. The i2 Summit featured live cases from nine (9) remote sites from around the world. The transmission format was in High Definition (HDTV)

- Create and produced transmission technical specifications
- Coordinated with all remote sites and video producers
- Conducted site surveys to ensure prowess of all sites
- Consulted and designed technical resources at sites as necessary

International Symposium on Endovascular Therapy - Miami, FL
Live Case Producer (*sub-contracted to Advance Concepts, Inc.*) **2002 to Present**
Project Manager of Media Services **1999 to 2002**

Responsible for all technical media issues during an international meeting of doctors and professionals specializing in Endovascular Medicine

- Design room layouts and system specifications for General Session
- Direct technical pre-production, event installation, and operation
- Managed all logistical requirements

Venues and Remote Sites

Venues Operated

Walter E. Washington Convention Center – Washington, DC
Washington Convention Center – Washington, DC
McCormick Center – Chicago, Illinois
Moscone Center – San Francisco, California
San Diego Convention Center – San Diego, California
Orange County Convention Center – Orlando, Florida
Georgia World Congress Center – Atlanta, Georgia
Fontainebleau Hotel – Miami, Florida
Westin Diplomat Hotel – Miami, Florida
Intercontinental Hotel – Miami, Florida
Omni Shoreham Hotel – Washington, DC
Washington Hilton Hotel – Washington, DC
New Orleans Marriott Hotel – New Orleans, Louisiana
New Orleans Sheraton Hotel – New Orleans, Louisiana

Remote Sites Operated

Washington Hospital Center – Washington, DC
Lenox Hill Hospital – New York City
Baptist Cardiac & Vascular Institute – Miami, Florida
Ochsner Clinic – New Orleans, Louisiana
University of Virginia Medical Center – Charlottesville, Virginia
Greenville Medical Center – Greenville, South Carolina
University of Florida Hospital – Gainesville, Florida
Avera Hospital – Sioux Falls, South Dakota
Houston Veterans Administration Hospital – Houston, Texas
Stanford University Hospital – Palo Alto, California

Remote Sites Coordinated **Hospitals Coordinated** **2000 to Present**

Has consulted, coordinated, visited or produced live medical cases from over one-hundred (100) hospitals and medical centers in over twenty-two (22) countries. Services included:

- Provided full production services including equipment, crew and transmission medium
- Coordinated qualified, vetted video producer and transmission medium
- Implemented a pre-designed and tested High Definition (HDTV) system to a pre-existing video producer
- Technical consulting services for facility installation and capital improvements

Education

Bachelor of Science	Radford University – Radford, Virginia Majored in Broadcast Communications, minored in Business. Non-academic activities included: <ul style="list-style-type: none">• Vice President of the Broadcasters Guild• Campus Radio station “Disc-Jockey”• Production Assistant student intern for the University’s Video Production Department	May 1988
Associates of Arts & Science	Ferrum College – Ferrum, Virginia Majored in Business Administration. Non-academic activities included: <ul style="list-style-type: none">• Vice President of the Student Government Association for Entertainment• President of the Entertainment Committee• Student Representative for the College Social Counsel• Sergeant in the Reserve Officers Training Corp	May 1985
High School	Oakton High School – Oakton, Virginia	May 1983

Memberships

Professional **International Communications Industries Association**
Associate Member

Non-Professional **Sail Club of Washington**

Northern Virginia Hikers

DC Kayakers and Canoeists

Team River Runner

Potomac River-keepers

Other Interests: Mountain Biking, Outdoors, Camping, Hot Air Ballooning, Arts, History

References available upon request.